



UNSW
Business
School



Short Courses – Lifelong Learning @ UNSW Canberra,
in conjunction with AGSM, UNSW Sydney.

Beyond the Horizon:

Strategic Foresight Tools for Future-Ready Organisations

Why Beyond the Horizon: Strategic Foresight Tools for Future-Ready Organisations?

Strategic foresight and futures thinking enable individuals to consider the drivers of change that are shaping the future and the implications of these drivers for policy, strategy and innovation. This practical short course offers organisations, and their employees, an opportunity to consider the possible range of futures, and then assess how their systems, policies and strategies can be optimised or made more resilient for those potential futures.

The course is designed to provide participants with the knowledge, skills, and tools necessary to navigate complex and uncertain environments. This includes using scenarios as a key approach to developing alternative futures and improving decision-making. The course also offers more widely applicable lessons about personal biases, mental models and horizon scanning.

The course is designed for practical application, with participants applying their acquired foresight skills to develop policy and strategy responses to specific strategic challenges determined in consultation with the client organisation.



Your course expert lead:

Steve Tighe - AGSM UNSW Sydney

Steve Tighe is a leading advisor to organisations on the future, strategy and innovation.

Steve is the former Foresight Manager at global brewer Foster's, has a Masters in Strategic Foresight, and has completed the Oxford Scenarios Programme at Oxford University.

Steve is a published author whose book, *Rethinking Strategy*, shows how to anticipate and prepare for future opportunities and issues *before* they emerge.



Who is this course for?

This short course is designed for decision makers at all levels of the organisation, particularly those with an interest in strategy and policy development, innovation, and horizon-scanning.

What will you learn?

By the end of this short course participants will be able to:

- Critically evaluate the evidence and assumptions that support a forward view
- Consider how our mental biases hinder effective futures thinking and develop ways to mitigate them
- Develop an understanding of essential foresight tools such as systems thinking, horizon scanning and scenario planning
- Generate scenarios for a future challenge and apply relevant analysis to support decision-making and strategy and policy responses
- Effectively communicate the value, benefits and outcomes of their foresight activities

How can this be tailored to you?

We are all about providing career-long transformation and becoming your education partner of choice—because great partnerships never go out of style. This course can be tailored for a closed cohort, specifically contextualising the content to meet the needs of your organisation in relation to strategic thinking and decision making tools.

Together, we will establish a clear foundation and working partnership, where your insights and needs are at the forefront of our collaborative short course design. We'll create tailored learning experiences that meet your needs where they are and when they are needed.

Get in touch and speak to someone about what short courses can do for you and your organisation.

UNSW Canberra - unsw.edu.au/canberra/study-with-us/short-courses

AGSM, UNSW Sydney - unsw.edu.au/business/our-schools/agsm/learn-with-us/short-courses

